



RE: Political Sign Placement Requirements

Dear Campaign Manager(s):

The purpose of the Sign Ordinance is to encourage aesthetically pleasing design consistent with the standards of the adopted comprehensive plan and to establish uniform standards for the placement of signs.

*Sign* includes but is not limited to any device, structure, fixture, or placard using graphics, symbols, and/or written copy designed specifically for the purpose of advertising or identifying any person, persons, **political** party, event, establishment, product, goods, or services.

The specific objectives of the Sign Ordinance is to balance the rights of individuals to convey their messages through signs and the right of the public to be protected from potential harm; promote the health, safety, welfare, convenience and enjoyment of the public; protect the public from damage or injury caused or attributable to distractions and destructions caused by improperly designed or located signs; protect and promote property values; promote community environmental setting and appearance, especially where scenic beauty is important; and to support the objectives of the individual zoning districts.

*Political sign* means a temporary sign used in connection with a local, state, or national election or referendum.

Political signs may be placed **only on private property** and only with permission from the property owner, at least 12 feet back from the curb or outside of the right-of-way, whichever is greater. The removal of such signs is the responsibility of the candidate.

In an effort to maintain the Health, Safety, and Welfare of the people of the City of Nacogdoches, Texas, the City of Nacogdoches is supplying the following information to all candidates and volunteers.

Obtaining a Sign Permit is **not** required for any sign with the following specifications:

- Any political sign less than 36 feet in size (4' x 8' = 32' sq.)
- Any political sign installed less than 8 feet in height from natural ground elevation.
- Political sign that is not illuminated.
- Political signs that do not contain moving elements as any portion of the sign or support.
- Political signs located on Billboards.



**Caution** should be displayed prior to placement of any sign:

- No political sign will be allowed to be attached to any utility pole, street sign, or traffic device.
- All political signs shall be out of street right-of-way of any street and/or placed no less than 12 feet from the curb.
- No political sign shall obstruct traffic visibility, sidewalk usage, or cause disruption of utility services.
- No political sign shall be placed on public property.
- Any political sign located on private property, shall have permission from the property owner. (This includes corner lots of all major and minor intersections)
- Removal of political signage found to be improperly placed may be removed at the discretion of the authority having jurisdiction.

Thank you for your cooperation and if there are any questions concerning the placement of political signs please contact the Inspection Services Department at 936-559-2558.